



**BOOKMAN
URBAN
VISIBILITY**

2020/2021

A photograph of three cyclists riding on a paved road that curves through a hilly, arid landscape. The lead cyclist is wearing a black and orange jersey and a white helmet. The second cyclist is wearing a white and black jersey and a white helmet. The third cyclist is wearing a black jersey and a white helmet. The background shows a clear blue sky with some light clouds and a distant horizon.

"Hottest cycling accessory"

SHEERLUXE

"Perfect for everyone – from the casual commuter to dedicated road cyclist."

Wallpaper*

"Extremely simple to operate and quick to recharge."

road.cc

"Gives bike safety and city visibility a stylish edge"

jolie

"Not only sleek and stylish, but rechargeable and surprisingly bright, too."

GLAMOUR



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Urban visibility for runners, cyclists and pedestrians



By paying attention to detail and quality, Bookman strives to design smart and beautiful solutions for cyclists, runners and pedestrians that need to see and be seen.

With heavy focus on the details, quality and safety, the design has one goal: to make everyone visible in traffic and prevent accidents.

“Safety doesn’t have to be boring. We’re on a mission to save lives and make everyone visible in traffic. And to achieve that, our belief is we need to create products that people genuinely love to use.”

Based in Stockholm, Sweden, Bookman draws on the heritage of Swedish safety-conscious brands but also finds inspiration in the traditions of minimalistic, functional Scandinavian design and innovative technology.

In 2011 Bookman’s first lights launched—colourful, minimalistic and functional, pitched at the urban cyclist and design enthusiasts. Since then, Bookman products have been embraced by the likes of MoMA, Colette, Merci, Selfridges and Paragon Sports, and its portfolio of products has grown to wearable lighting and visibility products for everyday use, not just for the cycling community.

In 2018 Bookman became Bookman Urban Visibility, a reflection of its expanding mission to make sure everyone can be visible and safe without sacrificing their style.

Eclipse



super bright wearable light clip

Powerful wearable light clip for visibility and safety in traffic during urban outdoor activities such as running, cycling, walking.

Clips on to any bag or garment or baby stroller with the strong clip.

- White and red light modes
- Super bright
- Water resistant

LEDs

- 3 × white LEDs
- 2 × red LEDs

Battery

- Lithium polymer 180mAh 3.7V

Runtime

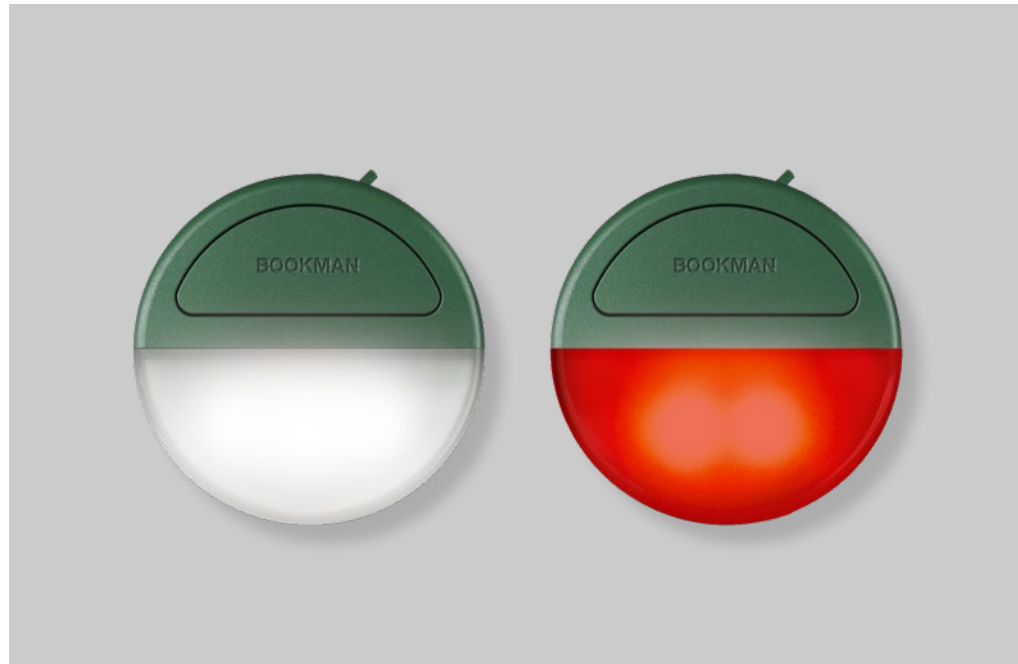
- 60 hours

Charging time

- 1.5 hours from flat

Package contents

- 1 × Eclipse
- 1 × Micro USB cable



ECLIPSE BLACK
ART. NO. 404



ECLIPSE GRAY
ART. NO. 405



ECLIPSE PINK
ART. NO. 406



ECLIPSE GREEN
ART. NO. 443



ECLIPSE BEIGE
ART. NO. 444

MODES	COLOR	POWER	TYPE	RUNTIME
	WHITE LIGHT	HIGH	STEADY —	2 HOURS
	WHITE LIGHT	LOW	STEADY —	12 HOURS
	WHITE LIGHT	LOW	FLASHING - - -	40 HOURS
	RED LIGHT	HIGH	STEADY —	2.5 HOURS
	RED LIGHT	HIGH	FLASHING - - -	13 HOURS
	RED LIGHT	LOW	FLASHING - - -	60 HOURS

Block Light



rechargeable bike light (front)

Block Light Front is a compact, rechargeable bicycle light. The design is based on the now classic, well-known Bookman Light – with the addition of a sleek lens to distribute the light.

On the inside, however, everything is new. Equipped with the latest LEDs and Lithium ION battery to make it super bright, yet long lasting in battery time. With its four different modes it is perfect for the commuter or the dedicated road cyclist that are looking for a slim light to illuminate their twilight rides.

Super bright
– Front: 50 lumens

Runtime
– Up to 25 hours

Charging time
– 2 hours from flat

Package contents
– 1 × Block Light Front
– 1 × Micro USB cable



BLOCK LIGHT FRONT
BLACK, ART. NO. 411



BLOCK LIGHT FRONT
WHITE, ART. NO. 412



BLOCK LIGHT FRONT
GREEN, ART. NO. 445



BLOCK LIGHT FRONT
BEIGE, ART. NO. 446

FRONT LIGHT MODES	BRIGHTNESS (LM)	RUNNING TIME (H)
100% STEADY	50	1.5
100% BLINKING	50	3
25% STEADY	14	5
25% BLINKING	14	25

rechargeable bike light (rear)

Block Light Rear is a compact, rechargeable bicycle light. The design is based on the now classic, well-known Bookman Light – with the addition of a sleek lens to distribute the light.

On the inside, however, everything is new. Equipped with the latest LEDs and Lithium ION battery to make it super bright, yet long lasting in battery time. With its four different modes it is perfect for the commuter or the dedicated road cyclist that are looking for a slim light to illuminate their twilight rides.

Super bright
– 18 lumens

Runtime
– Up to 25 hours

Charging time
– 2 hours from flat

Package contents
– 1 × Block Light Rear
– 1 × Micro USB cable



BLOCK LIGHT REAR
BLACK, ART. NO. 413



BLOCK LIGHT REAR
WHITE, ART. NO. 414



BLOCK LIGHT REAR
GREEN, ART. NO. 447



BLOCK LIGHT REAR
BEIGE, ART. NO. 448

REAR LIGHT MODES	BRIGHTNESS (LM)	RUNNING TIME (H)
100% STEADY	18	1.5
100% BLINKING	18	3
25% STEADY	5	5
25% BLINKING	5	25

Curve Light



rechargeable high power front light



Rechargeable high power bike light with a brightness of up to 220 lumens and a run-time of up to 70 hours. Easy to attach and detach from the handlebar with the elastic silicone band.

On the brightest setting, the light produces 220 lumens for 2.5 hours. In the power saving flash mode the light can last up to a lengthy 70 hours. A convenient USB charging cable is included.

The design of the glass, which spills over the sides, ensures a wide range of light, not only in front of the cyclist but also reflects off the sides. This results in a cyclist peace of mind that the light provides them with clear visibility of the roads as well as being visible to other travelers at 180 degrees around them.

The completely weather resistant light (IP-44) will show you the way through rain, hail or snow.

Fits handlebar diameters from 22 to 42 mm

Charging time
— 2 hours from flat

Battery
— 650 mAh

Package contents
— Curve Front Light
— Micro USB cable



CURVE FRONT LIGHT
BLACK/BLACK, ART. NO. 445



CURVE FRONT LIGHT
WHITE/WHITE, ART. NO. 446



CURVE FRONT LIGHT
GRAY/ACID YELLOW, ART. NO. 416



CURVE FRONT LIGHT
ORANGE, ART. NO. 440



CURVE FRONT LIGHT
GREEN, ART. NO. 439

MODES	STeady HIGH	FLASHING HIGH	STeady MID	FLASHING LOW	STeady LOW
LUMENS	220	220	100	15	15
RUNTIME	1H	3H	2.5H	70H	15H

rechargeable high power rear light

Curve Rear Light, a bright rear light on a curve design that emits light at a 180 degree angle. It has a maximum brightness of 37 lumens and a run-time of up to 24 hours. Its quick and easy USB recharge ability will keep you from being in the dark.

Curve light, easily attaches and detaches from the seat post of any bicycle thanks to its elastic silicone band. Press and hold to turn it on or off, and click to change between the five modes of light available.

The light is equipped with three LED's, one super bright to make the cyclists visible from far and two bright LED's for comfortable side vision. This ensures that the cyclist can be spotted from far away and it also gives visibility to travelers at 180-degree angle.

It is weather resistant and can withstand rain, hail and snow.

Charging time
— 2 hours from flat

Battery
— 650 mAh

Package contents
— Curve Rear Light
— Micro USB cable



CURVE REAR LIGHT
BLACK/BLACK, ART. NO. 370



CURVE REAR LIGHT
WHITE/WHITE, ART. NO. 410



CURVE REAR LIGHT
GRAY/ACID YELLOW, ART. NO. 371



CURVE REAR LIGHT
ORANGE, ART. NO. 442



CURVE REAR LIGHT
GREEN, ART. NO. 441

MODES	— STEADY 100%	— FLASHING 100%	— STEADY 30%	— FLASHING 30%	— PULSE 100%
LUMENS	37	37	15	15	37
RUNTIME	2.5H	12H	6.5H	32H	10H

wearable magnetic reflectors

Clip-on Reflectors are a convenient and effortless way to add reflection to any item or outfit. These handy and easy-to-attach reflectors add visibility to any item of clothing you clip them on to, ensuring you will be seen in the dark.

The strong magnetic ends sit firmly through all weather conditions, so you don't have to worry once you've clipped them on.

Small enough to leave in your bag when you don't need them, but big enough to keep you safe when you do.

A reflector increases the distance from where you can be seen by approaching traffic from 25 meters to 125 meters.

Contents
— 2 Clip-on Reflectors

3M Scotchlite™
Reflective Material



EN13356:2001



CLIP-ON REFLECTORS
WHITE, ART. NO. 279



CLIP-ON REFLECTORS
BLACK, ART. NO. 296



CLIP-ON REFLECTORS
PINK, ART. NO. 408



CLIP-ON REFLECTORS
MINT, ART. NO. 409



CLIP-ON REFLECTORS
GREEN, ART. NO. 437



CLIP-ON REFLECTORS
ORANGE, ART. NO. 438

snap band reflectors

With Snap Band Reflectors you get 360-degree visibility making you safer in traffic and seen from all directions. No matter what clothes you wear these reflectors adjust and fit comfortably without dangling – making them perfect for high pace activities. These handy and easy-to-attach reflectors snap on to your arms or legs, bag or stroller, ensuring you will be seen in the dark no matter if you are running walking or cycling.

Thanks to premium quality spring steel the reflectors not only fits better to your arms or legs but are also more comfortable.

A reflector increases the distance from where you can be seen by approaching traffic from 25 meters to 125 meters.

Contents
– 2 Snap Band Reflectors

3M Scotchlite™
Reflective Material



EN13356:2001



SNAP BAND REFLECTORS
WHITE, ART. NO. 427



SNAP BAND REFLECTORS
BLACK, ART. NO. 426



SNAP BAND REFLECTORS
PINK, ART. NO. 428



SNAP BAND REFLECTORS
MINT, ART. NO. 429

soft reflectors for bags and garments

Designed to dangle these reflectors will maximize visibility in low light environments. The neat plastic clip and strong cord provide secure fastening to your clothes or bag. Whether cycling, walking the dog or taking a midnight stroll, attach them to be seen in the dark and make your twilight journey safer.

A reflector increases the distance from where you can be seen by approaching traffic from 25 meters to 125 meters.

Shapes
— Circle or rectangle

Contents
— 1 Hanging Reflector

3M Scotchlite™
Reflective Material



EN13356:2001



HANGING REFLECTOR CIRCLE BLACK, ART. NO. 422



HANGING REFLECTOR RECTANGLE BLACK, ART. NO. 418



HANGING REFLECTOR CIRCLE WHITE, ART. NO. 423



HANGING REFLECTOR RECTANGLE WHITE, ART. NO. 419



HANGING REFLECTOR CIRCLE PINK, ART. NO. 424



HANGING REFLECTOR RECTANGLE PINK, ART. NO. 420



HANGING REFLECTOR CIRCLE GREEN, ART. NO. 425



HANGING REFLECTOR RECTANGLE MINT, ART. NO. 421

reflective stickers for bike frames

A fun and smart way to add some extra color and safety to your journey. Being adhesive, the stickers can be easily attached to any frame, fork or fender and peeled off with no harm done. Customise your bike with some sparkling colors and be more visible in traffic.

They don't lose their adhesiveness so you don't need to worry about them letting you down when you most need them. Rain, hail or snow, they've got you covered.

Instructions

— Clean the surface where you want to mount the sticker.

The stickers can be peeled off from the frame without harming it.

3M Scotchlite™
Reflective Material



REFLECTIVE LEOPARD PRINT STICKERS BLACK



REFLECTIVE BONE STICKERS



REFLECTIVE STICKERS BLACK, ART. NO. 317



REFLECTIVE STICKERS WHITE, ART. NO. 273



REFLECTIVE STICKERS RED, ART. NO. 272



REFLECTIVE LEOPARD PRINT STICKERS BLACK, ART. NO. 347



REFLECTIVE LEOPARD PRINT STICKERS WHITE, ART. NO. 349



REFLECTIVE LEOPARD PRINT STICKERS YELLOW, ART. NO. 348



REFLECTIVE BONE STICKERS, ART. NO. 379

retail displays

Our high quality displays is a great way to showcase Bookman products in a premium way and maximise sales potential within your store. They come in 3 sizes from the large floor stand to the small desk top display to fit your specific needs and available space.

The flexible displays are double sided and the hooks can be rearranged to fit your selection of products.

With our magnetic marketing material you can customize the top of the display to fit your selection and stay updated.

Sizes

- Large 150 cm / 48 hooks
- Medium 68 cm / 18 hooks
- Small 48 cm / 8 hooks

FLOOR DISPLAY LARGE
ART. NO. 436



TABLETOP DISPLAY MEDIUM
ART. NO. 435



TABLETOP DISPLAY SMALL
ART. NO. 434



custom tabletop displays

The Cardboard displays are the perfect way highlight individual products and can be used in combination with the Metal display. They fit perfectly at the checkout and can be used permanently or as an extra display during peak season.

Cardboard display is available for:

- Curve Light
- Eclipse
- Clip-on Reflectors




CLIP-ON REFLECTORS DISPLAY, ART. NO. 378



CURVE LIGHT DISPLAY ART. NO. 377



ECLIPSE DISPLAY ART. NO. 407



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URBAN
VISIBILITY

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